

## 2023

SRC VIRTUAL
CONFERENCE

## "A PREPARED

## PLACE FOR

PREPARED PEOPLE"

NOVEMBER 8TH - 9TH

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## SPONSORS


erian
111 Presbyte
Villages

O F MICHIGAN<br>SERVING SENIORS \& COMMUNITIES

click each logo to visit their website

# SRC VIRTUAL CONFERENCE 

## "A Prepared Place for Prepared People" November 9, 2023

| 8:45 am | Event Opening Announcements <br> Welcome from Congresswoman Rashida Talib |
| :--- | :--- |
| 9:00am | What You Should Know About Housing <br> Lakeshore Legal Aid |
| 10:15am | Preparing a Place Housing Panel <br> Moderator: Phyllis Edwards - Bridging Communities <br> Tonya Phillips - Right to Counsel <br> Matthew A Tommelein - Community Home Supports <br> Donald Rencher - City of Detroit Housing |
| 11:45am | Visit Vendor Gallery |
| 12:00pm | I Am Senior Strong Award Presentation <br> Presenter: Laurie Arora- PACE Southeast Michigan |
| Sponsorship Announcements |  |

## WORKSHOP DESCRIPTIONS <br> Day 1

## CEO BREAKFAST

Rise and shine CEOs! Grab yourself a cup of coffee and a snack on us for this CEO Breakfast event! You will be able to network with other organizations and learn valuable information to help your organization with succession planning.

## QPR SUICIDE PREVENTION TRAINING

QPR stands for Question, Persuade, and Refer. Three simple steps that can save a life!!! Trainees will learn the risk factors and warning signs of suicide and how to respond to someone
in crisis. Trainees will understand suicidal communications and learn which groups are most at risk. Trainees will receive a QPR booklet and wallet card as a review and resource tool. Additionally, 2 CE hours are approved for social workers.

## WORKSHOP DESCRIPTIONS <br> Day 2

## WHAT YOU SHOULD KNOW ABOUT HOUSING

Join Lakeshore Legal aid as they discuss all things legal as it pertains to housing. Lakeshore legal aid provides a variety of legal options for seniors regarding housing. Come take a listen as they give details on housing diversion, evictions, landlord/tenant matters and more. Bring your questions as they kick off the full day conference and set the tone for your learning experience.

## PREPARING A PLACE

This unique panel discussion will focus on housing solutions for seniors (\& others) that are unhoused or facing being unhoused in and throughout Southeast Michigan. This session highlights options and resources found at the local and state level from a variety of organizations that support housing initiatives and development.

## WORKSHOP DESCRIPTIONS

## Day 2

## I AM SENIOR STRONG AWARD sponsored by PACE Southeast Michigan

Inspiration starts here. More than 2.2 million strong, Michigan seniors built the communities we call home, raised a generation and each day they continue to grow, learn and serve. Volunteers, mentors, leaders, elders, teachers, artists, students, athletes, advocates. Now is the time to tell their stories! Sponsored by PACE Southeast Michigan, we honor local seniors who are everyday heroes serving the community with true strength and continue to do great work across our state with no intentions of slowing down - making our corner of the world a better place.

## OLDER ADULTS, INCARCERATION \& HOUSING

This justice and housing focused workshop will keep you thinking as Dr. Sneed discusses justicesystem involvement among older adults and the factors that contribute to the more than $280 \%$ increase over the last 2 decades. She will describe factors that contribute to this increase; while describing the barriers that justice-involved older adults face upon community reentry; along with probably solutions for consideration.

## WORKSHOP DESCRIPTIONS <br> Day 2

## THE PREPARED PEOPLE

Ths workshop highlights innovative yet affordable housing solutions for the unhoused and those facing such a situation. This session will consider these solutions as to how they affect seniors and their unique housing needs. This session will highlight: Intergenerational housing, the Home Sharing model and Tiny Home Communities.

## SENIOR STAR - • - • - • <br> : : : : : <br> ...... <br> ...... <br> ...... <br> ..... SPONSOR



## I Am Senior Strong Award Sponsor

## PACE SOUTHEAST MICHIGAN <br> Keeping Seniors Independent

PACESEMI.ORG | (855) 445-4554


LIVING AT HOME: YOUR GOAL, OUR PRIORITY


# SENIOR STAR SPONSOR 

## BRINGING WELLNESS TOLIFE

Welcome to All Well-Being Services! At All Well-Being Services (AWBS), we are committed to improving the lives of the people we serve. We provide a variety of therapeutic, prevention, and vocational experiences to adults, children and their families. At AWBS we are committed to helping people by offering them quality health and human services.

## OUR MISSION

To meet the needs of individuals, families, and communities by providing integrated health services which foster well-being and self-sufficiency.

## SENIOR STAR SPONSOR <br> commonwealth care alliance ${ }^{\circ}$

## GOMPANY PROFILE

## ABOUT COMMONWEALTH CARE ALLIANCE

Headquartered in Boston, Commonwealth Care Alliance ${ }^{\circledR}$ (CCA) is a not-for-profit, integrated care system influencing innovative models of complex care nationwide. Mission-based and person-centered, CCA is singularly focused on sustainable and evidence-based healthcare breakthroughs that fill important gaps in care and improve the health and well-being of people with significant needs. The CCA uncommon care ${ }^{\circledR}$ model is consistently recognized as one of the best in the country at finding and engaging traditionally hard-to-reach individuals. It includes a community focus to ensure the most appropriate site of care, seamless integration of care coordination, care delivery, and innovation to address members' unmet needs, particularly related to social factors that impact care, such as food, housing, and transportation.

ESTABLISHED IN
2003


HEADQUARTERED IN
BOSTON, MA


1,967
EMPLOYEES
62.5\% clinical


100,000+
INDIVIDUALS SERVED

\$2.5B
annual revenue
Inminntan nのつ2l

# SENIOR STAR SPONSOR 

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Presbyterian
Villages

O F M I C H I G A N<br>SERVING SENIORS \& COMMUNITIES



Presbyterian Villages of Michigan

## REPOSITIONING COMMUNITIES FOR THE FUTURE

Serving over 7,500 seniors!

OPERATIONS


COMMUNITIES
Presbyterian Villages of Michigan manages and/or own 29 communities through Michigan's lower penninsula.

## HOUSING SERVICES

| $\checkmark$ Independent Living | $\checkmark$ Life Plan Community |
| :--- | :--- |
| $\checkmark$ Memory Care | $\checkmark$ Green Houses |
| $\checkmark$ Assisted Living | $\checkmark$ Service Coordinators |

$\checkmark$ Assisted Living
$\checkmark$ Service Coordinators
$\checkmark$ Skilled Nursing

## COMMUNITY EXPANSIONS

The Birches Perry Farm Village

Harbor Inn
The Village of East Harbor


CAMPAIGN FOR THE AGES
An innovative model of housing and services

## FLINT

McFarlan Villages
PONTIAC
The Village of
Oakland Woods

WESTLAND
The Village of Westland
FORT GRATIOT TOWNSHIP
The Village of
Lake Huron Woods


## WEBINAR CHAMPION SPONSORS

## CEO Networking Breakfast



Serving Detroit, Hamtramck, Harper Woods, Highland Park and the five Grosse Pointes

# QPR Suicide Prevention Training Continuing Education 



## NATIONAL CAREGIVER MONTH

National care Celebrated every November, National Family Caregivers Month (NFCM) is a time to recognize and celebrate family caregivers across the nation. It provides an opportunity to raise awareness that comes with caregiving and obstacles that come with caring for someone

## Caregiver Resources

Detroit Area Agency on
Aging
Crystal White, Caregiver
Support
Coordinator
$313-446-4444$, ext. 5288
$313-920-4153$,
whitecr@daaa1a.org

Honan Center Melissa Draughn, LMSW, Director of Social Work 313-833-1300, ext. 40 mdraughn@hannan.org www.nextshiftdetroit.com

Henry Ford Health System C.A.R.E.

Program
Veronica Bilicki, R.N., Shawn Bennes MSN, RN
C.A.R.E. Program Specialists
(866) 574-7530
www.henryford.com/family

Universal Dementia Caregivers Paula Daren, PhD, Director 248-509-4357
info@universaldementia.org www.universaldementia.org

## Introducing Exhale - The Family Caregiver

Initiative
WHATITIS:Exhale is a training and funding opportunity for organizations to reimagine and create family caregiver respite programs that are caregiver-informed and community-based.

WHATSHAPPENING: Regisernowfor the Exhale workshop series that begins January 25th! Info sessions on Dec. 12 and Jan. 8 will help organizations assess their interest in Exhale participation, find out more about the program, hear from current Washtenaw County Exhale teams, and get ready for the workshop series (required to be eligible for project funding).

WHY MICHIGAN: Michigan has a rapidly growing aging population. More than $25 \%$ of our population is over age 60 ; residents who are over the age of 85 are the fastest growing age group. Together, here in Michigan, we're reimagining and increasing the supply of caregiver respite to better support our state's caregivers who are essential to caring for older adults.

WHO ITSFOR: Nonprofit organizations serving older adults and caregivers based in Southeast Michigan (Wayne, Monroe, St. Clair, Oakland, Macomb, Livingston, and Washtenaw counties) who want to reimagine and develop respite opportunities that are more meaningful to caregivers.

HOW TO JOIN: Register for the workshop series and information sessions at unnExhláaCaegiasag


## Let's reimagine respite care.

Family caregivers of all ages are essential to providing older adults in the community with the extra support and compassion they need. But to effectively fill this role, caregivers must also care for themselves. Relief or respite care can improve caregiver well-being, leading to better health, better social-emotional outcomes, and even lower costs of care. But caregivers need support to find time to clear their minds, take a breath, and take care of their own health and wellbeing.

That's why we're launching Exhale - the Family Caregiver Initiative in Southeast Michigan.

## Join us.

Exhale is an opportunity for organizations, communities, and businesses to work together to find innovative solutions that give caregivers an opportunity to breathe a little easier. Through in-depth training and a unique grant funding opportunity, eligible organizations will get the support they need to develop a caregiver respite program.

We are offering a series of virtual and in-person workshops to support those interested in joining Exhale. In these workshops, organizations based in eligible Southeast Michigan counties - Wayne, Monroe, St. Clair, Oakland, Macomb, Livingston, and Washtenaw - will receive free training in creative problem solving, technical assistance throughout the grant application process, and a one-time organizational stipend of $\$ 500$ to support participation in the workshop series.

The workshops begin January 25, 2024. After completing the series, participants will be eligible to apply for Exhale funding to bring their projects to life.

## Learn more.

Want to know more? Attend one of our virtual information sessions to learn more about Exhale, the workshop series, and the grant opportunity.

December 12, 2023| 10-11am ET
Register now

CHANGING THE CARE CONVERSATION (CTCC)
CAREGIVER COALITION


CALLING ALL FAMILY CAREGIVERS

The SRC's Caregiver Coalition centers the voice of the caregiver and highlights the impact that diversity has on the caregiving space. It addresses issues in caregiver policy and provides resources and benefits.


Do you help someone by doing the following?

- Taking them to their doctors appointments
- Grocery shopping for the individual
- Helping with household tasks
- Assisting with medications, dressing, toileting, etc Then you are a caregiver!

The CTCC Caregiver Coalition envisions 6 areas of focus:

1. Respite
2. Resources/Support
3. Education
4. Mental Health Support
5. Funding
6. Advocacy

Scan the QR code
call 1-888-341-8593
or email
ctcc-caregivercoalition@miseniors.org
to learn more about the coalition

# Am Senior Strong Award Nominees 

The Southeast Michigan Senior Regional Collaborative honors local seniors who are everyday heroes serving the community with true strength and continue to do great work across our state with no intentions of slowing down making our corner of the world a better place.

They are SENIOR STRONG!
click HERE to read each nominee's application

## I AM SENIOR STRONG NOMINEES

## Bill Maxey

# Jacqueline Rone 



Shirley L.
Mayland

## I AM SENIOR STRONG NOMINEES



## Mary Luevanos

## Karen Walker

## Terri Robertson

## I AM SENIOR STRONG NOMINEES

## Alethia Carr

# Thomas Jankowski Sr. 

## Chue Hom

## I AM SENIOR STRONG NOMINEES



## Sharron Solomon

Seniors have built businesses, tackled social problems, fought wars, raised families and served our communities. It's time Michiganders heard about the seniors who continue to do great work across our state with no intentions of slowing down.Through the Senior Strong campaign we celebrate seniors across Michigan who continue to serve their communities with the goal of raising awareness of this powerful generation.

## IASS WINNER <br> CHUE HOM



Choteran your continued che li, tion
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2023
IAm Sentor Strong Awardee
Cille HON
Thank You



Inspiration starts here. More than 2.2 million strong, Michigan seniors built the communities we call home, raised a generation and each day they continue to grow, learn and serve. Volunteers, mentors, leaders, elders, teachers, artists, students, athletes, advocates-Now is the time to tell their stories.

## 2023 Winner <br> <br> Chue Hom

 <br> <br> Chue Hom}
## Read Mr. Hom's nomination here



We are leading the charge to collect and feature stories of our everyday heroes through the Senior Strong Campaign. Do you know a senior with true strength? Someone who is making our corner of the world a better place? If you know someone who should be featured, nominate them today! We want a wide array of submissions that represent the richness and diversity of Michigan!

## Visit: http://www.semisrc.org/iamseniorstrong.html

## FACILITATORS AND PANELISTS

## Terrance R. Campbell

As a published Assistant Computer Science and Information Technology Professor at Trine University, Terrance R. Campbell has: (a) 35+ years of senior-level IT management experience across several business sectors and 5 countries; (b) two master's degrees (information systems management and adult \& distance education), and (c) assists individuals prepare for several IT certification exams - including A+, Network+, Security+ and CySA+. During this time, Terrance has also obtained $25+$ years of experience building under-resourced minority communities' capacity to digital resources to enhance their resilience to behaviorally triggered biological and electronic infections - i.e. some forms of cancer, diabetes, HIV/STIs, malware, obesity and ransomware.

These partnerships have supported the: (a) publication of $50+$ peer-reviewed articles; (b) placement of 500+ individuals in IT careers; and (c) acquisition of \$600+ million dollars for technical capacity research. As an Ed.D. in Educational Leadership graduate teaching assistant at Tennessee State University, he engages students and leaders at 46+ HBCUs and in three African countries design digital resources that operationalize institutional factors in ways that enhance students' cybersecurity career readiness. He also serves as a(n): (a) cyber researcher for the National CyberWATCH Center; (b) member of the leadership team for APHA's Health Informatics and IT subcommittee; (c) co-chair of the NIST/NICE K - $\mathbf{1 2}$ Education Community of Interest and (d) a member of the Education Law Association.

## Dr. Jean Wright

Dr. Wright retired after 35 years of teaching in public schools. Currently, she is a member of the American Association of Christian Counselors and the American Association of Black African American Christian Counselors. Dr. Wright is licensed and certified by the QPR Suicide Prevention Institute as a Community Gatekeeper Instructor. In 2016, Dr. Wright established the Virtual Dialysis Support Center, Inc. (VDSC), a 501c3, community-based nonprofit whose mission it is to raise the quality of life for dialysis patients, transplant patients, and caregivers. Dr. Wright has certified over 20 Peer Mentors, and the VDSC services eight area dialysis clinics and 16 senior citizen complexes, providing peer support, community health guidance, and resource information.

## Lakeshore Legal Aid

Lakeshore Legal Aid is a not-for-profft law firm providing a range of free civil legal services to people who are low-income, seniors, and survivors of domestic violence and sexual assault in our communities. Lakeshore. Lakeshore Legal Aid practices family law, provides protection from abuse, and assists with housing. These are only a few of the resources among the various services they provide.

## FACILITATORS AND PANELISTS

## Phyllis J. Edwards, LMSW

Phyllis J. Edwards is the former executive director for Bridging Communities Inc. and current Project Development Consultant. Currently she is the Finance Committee chair for the national board of Self Development of People and national board member for the National Community Reinvestment Coalition. Locally, she is the current board chair for the Southeast Michigan Senior Regional Collaborative, member of the Advisory Board for Detroit Area Agency on Aging, board member for 360 Detroit, board member for the Just Ask Foundation, and Administrative Assistant for Bailey Temple.

## Tonya Phillips

Tonya Myers Phillips is a dedicated attorney and public policy advocate with a strong commitment to equitable development. As the Community Partnerships \& Development Director at the Sugar Law Center for Economic \& Social Justice, she secures funding and promotes community benefits agreements. Tonya also advises Michigan Legal Services on housing policies for low-income families and is a prominent member of the Detroit Right to Counsel Coalition. With extensive legal and public service experience, Tonya has earned multiple awards for her community advocacy and is a part-time faculty member at Wayne State University Law School.

## Matthew A. Tommelein

Matthew has been employed at CHS (Community \& Home Supports) since February 2014. As the Coordinated Entry Programs Manager, he is responsible for the oversight of six government funded housing assistance programs that provide supportive services to homeless Detroiters living in emergency sheiters and on the streets.

Matthew's expertise lies in utilizing programming language to analyze system data to enhance system capacity, increase system performance measures, and end homelessness. His most notable successes have been developing a script and logic to track and identify emergency shelter households aging into chronicity. He has recently determined a logic to generate the age a person was when they first entered HMIS (Homeless Management Information System). This information will be used to advocate for young adults who first became homeless as a minor and demonstrate the need to end family, youth, and senior homelessness.

He is passionate about using data to prevent and end chronic homelessness and leveraging Housing Choice Vouchers to house homeless households living in the streets, sheiter, and in RRH (Rapid Re Housing).

## FACILITATORS AND PANELISTS

## Donald Rencher

Donald Rencher is the Group Executive for Housing, Planning \& Development at the City of Detroit, a position he has held since January 2021. In this role, he leads the coordination of neighborhood investments throughout Detroit, including the deployment of the Strategic Neighborhood Fund. With 13 years of experience in housing finance, urban planning, and real estate law, Rencher is committed to increasing affordable housing and driving economic prosperity for all Detroiters. Over seven years in progressive leadership roles at the City of Detroit, he has developed and implemented policy and investment strategies that have resulted in over \$2 billion in neighborhood revitalization, housing, and commercial development.

Before joining the City of Detroit, Rencher served as Senior Counsel for the Michigan State Housing Development Authority (MSHDA). At MSHDA, he built unique expertise in housing and development financing, which, combined with his legal training, enables him to adeptly utilize public and private resources to orchestrate and fill critical gaps in complex deals.

## Laurie Arora

Laurie Arora is currently the VP Public Affairs, Philanthropy \& Organizational Development at PACE Southeast Michigan. Prior to that, she served as the Director of Member Relations at The Greater Detroit Area Health Council from January 2012 to January 2015. Laurie has also served on the Grosse Pointe Park City Council from November 2009 to November 2017. In addition, she has worked as an Evaluator at the US Government Accountability Office from January 1990 to November 1995 and as a Financial Analyst at General Motors from January 1989 to January 1990.

Laurie Arora has a fellowship from Michigan State University in the Michigan Political Leadership Program. Laurie also has an MBA in finance from the University of Detroit Mercy and a B.S. in human ecology from Michigan State University. Lastly, she pursued liberal arts at Wayne State University.

## Dr. Rodlescia Sneed

Dr. Sneed is an Assistant Professor at Wayne State University, jointly appointed in the Institute of Gerontology and the Department of Psychology. Her work is focused on advancing health equity in diverse populations of older adults. She has a particular interest in the needs of older adults with a history of criminal justice system involvement. She is a recent recipient of a 5-year Career Development Award from the National Institute on Aging to identify better strategies for implementing chronic disease self-management programming in state prisons. Dr. Sneed earned her PhD in Social Psychology at Carnegie Mellon University and her Master of Public Health degree in Epidemiology at Columbia University.

## FACILITATORS AND PANELISTS

## Whitney Moyer

Named one of Modern Healthcare's Top 25 Emerging Leaders in 2023, Whitney Moyer is a public health and health policy leader with $10+$ years supporting populations requiring complex care and long term services and supports (LTSS). She currently serves as the National Vice President of LTSS for CCA Health, where she establishes the vision and strategy of LTSS across all markets and products, and drives evolution in the care model to ensure integrated approaches that enhance individual choice and independence.

Prior to joining CCA Health, Whitney served as the Chief of LTSS for Massachusetts. In this role, she oversaw the \$6.3B Massachusetts Medicaid LTSS portfolio serving 350,000 beneficiaries across Fee For Service and managed plans. Previous positions included Division Chief for the Maryland Department of Health, as well as a Program Specialist in the White House Office of Management and Budget (OMB). Whitney holds a Master of Public Policy from Johns Hopkins Bloomberg School of Public Health.

## Erica Thrash-Sall

Erica Thrash-Sall is the new CEO of Horizon House a 60+ year CCRC in Seattle, Washington serving 500+. Erica has deep experience with senior living communities, most recently as an executive director at Presbyterian Villages of Michigan (PVM), McFarlan Villages in Flint, MI. During her tenure at PVM's McFarlan Villages, Erica was responsible for initiating a $\$ 50$ million campus improvement project, grew residency from $\mathbf{7 0 \%}$ to $\mathbf{9 0 \%}$, and improved resident programs.
Erica was the 2021 recipient of the LeadingAge Robert Woods Johnson Award for Health Equity, a 2022 recipient of the Women Who Shape the State and the 2023 recipient of the LeadingAge Michigan, Chair Citation Award. Erica holds a BA in history from the University of South Carolina, a MBA from Lawrence Technological University, and is credentialed as a Fellow of the American College of Healthcare Executives (FACHE). Erica is a native of Michigan and has been married for 23 years. She has three children: Naff (21) a senior at Wheaton College in Norton, MA. Amadou (19) sophomore at Bowdoin College in Brunswick, ME. Zeyna (10) 5th grade. Erica enjoys drinking coffee, reading, mentoring young people, watching foreign language films, and spending time with her family.

## Tom Woodman

Tom is the Founder and President of Citizen Robotics. Unlike a gadget freak that drools over all shiny, silicon-based objects, Tom is attracted to tech that solves a real human need. Is there a greater need than housing security with its deep connections to health and happiness? An MIT-educated technologist, Tom knows that humans can solve the puzzle that is attainable housing. He's implemented cutting-edge technology in other industries plagued by a low-productivity workplace. What's needed now is tech adoption, steeped in human-centered design. We need to expand the construction workforce by including those previously left out. We need to learn to build with the tools of advanced manufacturing; precision automation, robotics, and digital fabrication. We need to embrace high-productivity collaboration approaches like lean construction, rapid prototyping, and inclusive design.

## Thank You!

# Special thanks to the 2022 SRC Executive Conference Committee \& SRC Interns 

Kristie King
Niquelle Harvey
Micaela Brown
Octavia Smith
Al Ojeda
Fawzia Alom
Rehana Sultan

## Thank You!

Special recognition to the 2022 Conference Planning

Committee
Audra Frye
Laurie Arora
Phyllis Edwards
Angela Wilson
Judy Lewis
Callie Allen-Boone
Dr. Jean Wright
Satrice Coleman-Betts
Patricia Rencher
Margaret Blohm
Bernadette Hudgins

## SRC Initiatives

## Eldercaring_Coordination

## Suicide Prevention

## Quality_Aging_Matrix Caregiving Oral Health

## Connect with the SRC!

Semisrc.org
INFO@MISENIORS.ORG
1-888-341-8593

click each initiative or icon
or scan the QR code to
access our website and to
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