



Southeast Michigan Senior Regional Collaborative

a consortium of organizations serving Southeast Michigan Seniors and Persons with Disabilities

Annual Meeting Report March 26, 2019

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ANNUAL REPORT LETTER: REFLECTIONS AND COLLABORATIVE ACCOMPLISHMENTS March 26, 2019

The Senior Regional Collaborative's leadership values the power and voice of this organization, working to develop a collective framework for **advocacy, diversity, awareness and action** in support of issues affecting the safety and quality of life of older adults and persons with disabilities in Southeast Michigan. Through teamwork we are committed to providing education on key issues that impact our community; while supporting a platform of cohesive capacity building for services. As providers that serve vulnerable populations, each one of you are fully aware of the challenges faced to successfully meet the needs of our growing community at hand. From transportation to food access it is imperative that we collectively build a continuum of care that focuses on standards and best practices in serving and demonstrating impact.

We are grateful for the support of the SRC member organizations over the last year. The SRC has continued to transition and grow as a non-profit organization, welcoming a new Association Executive in November and completing a new Strategic Plan. Together, the Association Director and Board of Directors work diligently to foster an atmosphere of creativity that lends itself to long-term agency sustainability. Additionally, it is important that we diversify our funding streams moving forward and stay up to date on current data trends and the impact of current policy. We are grateful for the support of the Michigan Health Endowment Fund and the Community Foundation for Southeast Michigan that has allowed the SRC to continue developing its member benefits and capacity building options.

Remaining a mission driven organization is how the SRC will achieve the collective impact of our shared vision. The SRC will stand firm in its mission and seek unique yet sound opportunities for growth. We also look to grow our collaborative and engage our membership towards increased participation and the sharing of network experiences.

Please find a few highlights of the many achievements we've made together over the last year:

- Completion of the 2018 - 2020 Strategic Plan, led by the SRC Strategic Planning Committee and the consultants from The Leadership Group.
- Strategic efforts to increase engagement with the Quality Aging Matrix (QAM) outcome measurement tool, improving SRC network utilization and its ability to demonstrate outcomes of services and impact on quality of life for those we serve.
- Hosting the second annual conference at Greater Grace Temple in Detroit, entitled "It Takes a Village: Senior Edition - Welcoming Technology to the Village". The conference was attended by nearly 100 attendees, providing 14 breakout sessions and engaging 16 vendors and 8 key sponsors.
- Development of a Leadership and Training Institute, engaging fifteen emerging leaders from 12 member agencies in a 3-day Leadership Development Workshop.
- Holding a one day SRC Board retreat to engage the board and committee chairs in capacity building for SRC as a new non-profit organization through the creation of a strategic plan for the next 3 years.

- Holding two CEO/Executive Director Networking Circles:
 - A day long retreat with 14 participants and a facilitated discussion on shared challenges, solution-focused interventions and focus on advancing the care for older adults in Southeast Michigan;
 - A breakfast meeting with 12 CEOs/Executive Directors with a facilitated discussion on the next collaborative steps of engagement and active networking;
- Collecting SRC first full year of membership fees from 25 Southeast Michigan organizations;
- Support for the Money Smart Week Activity - The Senior Financial Empowerment Expo at Northwest Activities Center in Detroit - with an overarching goal to assist seniors in accessing public benefits and services through education, benefit screening and financial literacy;
- Providing Integrated Care learning opportunities by hosting a learning series on the concept of Integrated Care for Community Based Organizations with National Consultant, Sharon Williams of Williams Jaxson Consultants, LLC and participating in the Network Building National Learning Collaborative through the National Council on Aging;
- Revision of SRC mission and vision statements through strategic planning process:
 - Mission: To improve the quality of life for all older adults and people with disabilities in the region through capacity building and strategic leadership.
 - Vision: A region where SRC members combine their collective strength to ensure older adults and people with disabilities live healthier, more fulfilling and productive lives.

A sincere THANK YOU to all member agencies, to the committed SRC Board, to Wanda Burke who is the amazing SRC Administrative Coordinator, The Leadership Group who has continued to serve the SRC in numerous capacities with their passion, good-will and strategic leadership. And lastly, thanks to the countless hours each committee spends moving the SRC forward!

Sincerely,

Kristie M. King

Kristie M. King
Association Executive

Yuliya Gaydayenko

Yuliya Gaydayenko
Chair, Board of Directors



WHAT WE DO

Our purpose is to develop a collective framework for advocacy, diversity, awareness and action in support of issues affecting the safety and quality of life of older adults in Southeast Michigan.



OUR MISSION

To improve the quality of life for all older adults and people with disabilities in the region through capacity building and strategic leadership

 Southeast Michigan Senior Regional Collaborative

Across...

3

Counties in Southeast Michigan

A network of..

25+

organizations

500,000

Seniors served annually

Adults 65+

make up... **16.7%**

...of Michigan's Total Population

16.6% ... in Macomb County

16.4% ... in Oakland County

15.1% ... in Wayne County

The senior population is growing!



By 2030, one in five Americans will be 65+

YET, The number of employers offering retiree health care plans fell from 66% to 28% within the past 10 years

SRC Mission, Vision, and Guiding Principles

Vision Statement

A region where SRC members combine their collective strength to ensure older adults and people with disabilities live healthier, more fulfilling and productive lives.

Mission Statement

To improve the quality of life for all older adults and people with disabilities in the region through capacity building and strategic leadership.

Guiding Principles

- We treat others with respect and dignity and work in the best interests of seniors and people with disabilities in everything we do.
- We promote the greatest degree of independence and autonomy possible for the people we serve.
- We benefit from the uniqueness of each member organization's skills, staff, constituents, and respect their range of services.
- We value collaboration and constructive debate that builds consensus and mutual benefits for our organizations, the people we serve, and the region.
- We are accountable to each other, our clients, our funders, and our communities.
- We are impact oriented and committed to quality and efficiency in our work.



Executive Summary – Founded in 2008 and incorporated in 2016 as a 501(c)3 nonprofit, the Southeast Michigan Senior Regional Collaborative (SRC) is a network of organizations serving the needs of senior citizens and people with disabilities in Macomb, Oakland and Wayne counties.

The Process: This strategic plan for SRC is the output of the efforts of many people over several months including the Strategic Planning Taskforce, SRC Board, membership, staff and consultants.

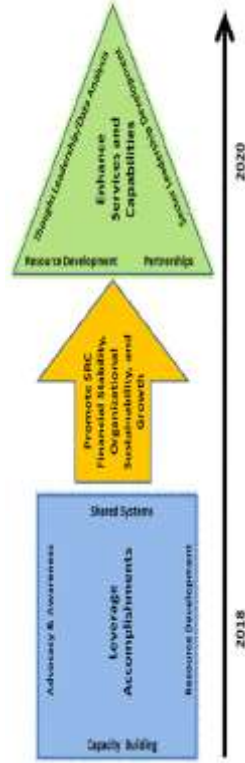
The process included a Board and Membership survey and in-depth interviews with the staff to gather data to inform the planning process. This data provided input on the issues affecting SRC, its members and the people they serve. The data helped to identify the strategic issues for the collaborative moving forward.

With this information, the SRC Board and Committee Leadership met at a facilitated offsite retreat to interpret the survey and interview results, to revisit the vision, mission, and guiding principles, to inventory SRC's strengths, weaknesses, opportunities, and threats (SWOT), to identify important strategic issues, and to establish strategic goals and objectives to address the strategic issues.

What's Next: Through 2020, the SRC's strategic work will be executed to leverage the power of the group's collective voice and accomplishments to date to more effectively lead/influence policy discussions affecting older adults and people with disabilities. There will also be an enhanced focus on governance, staffing, and resource development, to ensure sustainability and promote the growth of the collaborative. Finally, the SRC will continue to enhance and expand its current initiatives to build the capacity and strengthen the engagement of its member organizations. To accomplish this, the SRC will expand the use of technology to capture and analyze data on important and will continue to develop its place in thought leadership for the issues affecting them. SRC goals and objectives will support this strategy and will be developed, implemented and monitored with the support of select committees task forces.

Vision Statement
A region where SRC members combine their collective strength to ensure older adults and people with disabilities live healthier, more fulfilling and productive lives.

Mission Statement
To improve the quality of life for all older adults and people with disabilities in the region through capacity building and strategic leadership.



Goals and Objectives

Funding

Diversify sources of revenue and other resources to sustain SRC initiatives.

- Identify additional opportunities for earned revenue
- Build relationships with public entities, private foundations and corporations
- Pursue grant opportunities that support the SRC mission and strategic priorities.
- Pursue other resources to support the SRC mission.

Initiatives

Sustain current initiatives and identify new strategies that build the capacity of member organizations

- Evaluate the outcomes and impact of current initiatives
- Identify new strategic initiatives that support the SRC mission and respond to member organizations' needs
- Cultivate and provide leadership for partnerships that generate collective impact
- Provide leadership in analyzing trends, demographics, best practices and innovation

Governance

Develop and sustain diverse regional board representation and an effective governance structure

- Ensure SRC policies are current and in compliance
- Annually review organizational bylaws
- Recruit and provide orientation for new board members
- Annually review organizational policies and committees
- Provide opportunities for ongoing board development
- Approve annual budget and allocate funding streams
- Plan strategic planning process and monitor progress

Staffing

Engage and develop competent and dedicated staff to assist the SRC in accomplishing its ongoing objectives.

- Develop written search, interview and selection process
- Develop employee orientation, performance objectives and performance monitoring process
- Assess and provide training and development opportunities
- SRC develops MOU including employment terms and conditions for staff oversight.

Membership

Provide valuable and productive experiences, opportunities and resources for member organizations.

- Annual review of member benefits and respective value to members including fee structure
- Develop strategies for re-energizing and retaining current members
- Identify opportunities and engage members
- Develop and implement member orientation presentation event for new and current members
- Identify new and evaluate ongoing, training and other member benefits.

Communication

Ensure effective SRC communication and build awareness of the SRC and its role in supporting member organizations.

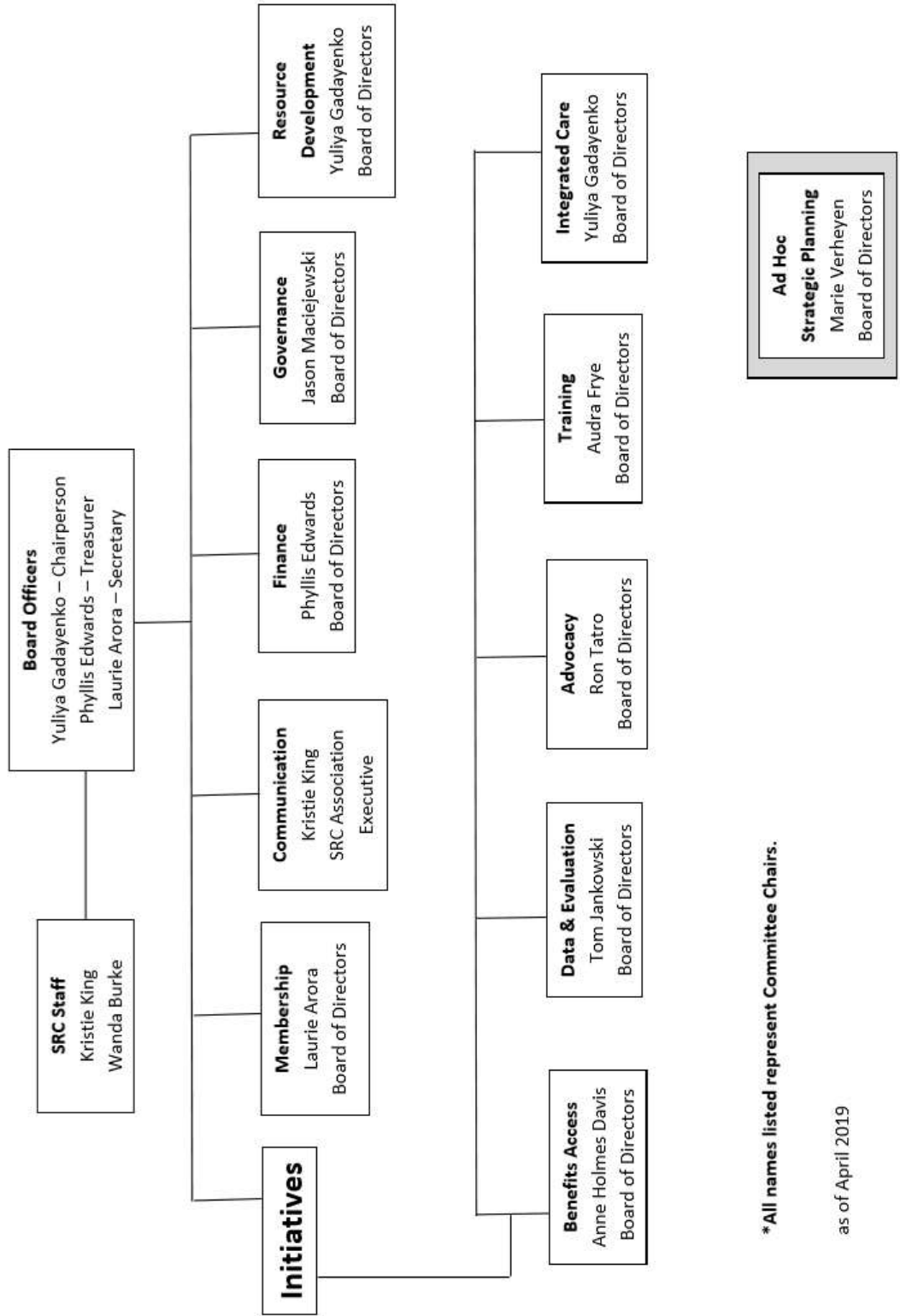
- Identify a strategy to develop and implement a communication/marketing plan using the provided framework
- Create and launch social media strategies
- Evaluate effectiveness of websites and identify and implement opportunities for ongoing improvement
- Identify new and evaluate communication and marketing materials for SRC
- Establish clear and consistent talking points about SRC for all member organizations.

SRC Membership Benefits

- ✓ Leadership and Training Institute
- ✓ Senior/Emerging Leaders Program
- ✓ Continuing Education Workshops
- ✓ Integrated Care Learning
- ✓ MI Support for Older Adult Portal
 - www.Misoap.org
- ✓ Money Smart Week
- ✓ CEO Networking
- ✓ Quality Aging Matrix (QAM) Assessment
- ✓ Automated Response System
- ✓ SRC Mini Grants (as available)
- ✓ Advocacy Initiatives
- ✓ Senior Strong Advocacy Campaign
 - <http://www.iamseniorstrong.com/>



ORGANIZATION-COMMITTEE STRUCTURE



* All names listed represent Committee Chairs.

as of April 2019

Committee Descriptions

Finance: The role of the finance committee is primarily to provide financial oversight for the organization. Typical task areas include budgeting and financial planning, financial reporting, and the creation and monitoring of internal controls and accountability policies.

Governance: The governance committee examines how the board is functioning, how board members communicate, and whether the board is fulfilling its responsibilities and living up to the objectives set for itself and the organization. This committee's role is to find, engage, educate and/or rotate board members.

Resource Development: The role of the Resource Development Committee is to provide funding to support the work of the SRC as well as service capacity of its member agencies. To support these efforts, the members of this Committee will develop stable long-term and diverse sources of funding and other resources for the SRC and its initiatives.

Membership: The role of the Membership Committee is to provide meaningful, valuable and productive experiences, opportunities and outcomes for its members. One of the committee's initiatives is to create a benefits package that will enhance the capacity of each member and their agency to provide quality care for the aging population.

Communications: The Communications Committee supports the overall comprehensive communications strategy by partnering with staff and other committees to oversee a consistent and active information flow to all internal and external stakeholders for the purposes of program messaging, fundraising, awareness and branding.

Initiative Committees

Advocacy: The role of the Advocacy Committee is to raise awareness and build support within the community including elected officials and the general public. The committee identifies and implements messages of the true value of seniors to decision makers.

Benefits Access: The Benefits Access Committee is established to provide support to members and older adults in general by enhancing accessibility to public and private benefits. This includes shared training on processes to access benefits and best practices, enhanced technology, building capacity through staffing and building financial literacy to help seniors remain in their homes. Improving the Mi-Soap benefits access portal is a function of this committee.

Data and Evaluation: The role of the Data and Evaluation committee is to develop a strategy for using available data through the Quality Aging Matrix (QAM) tool to make informed decisions and to educate the public regarding the aging population. The Committee will focus its efforts to provide its member agencies with the QAM tool.

Integrated Care: The role of this committee is to champion the integrated care readiness project, engage member agencies in it, and work together with the Data and Evaluation Committee and the project coordinator. The committee will also provide feedback for the project progress report.

Training: The Training Committee is established to provide members with best practices/ technical training and certification and to build agency capacity through structured as well as informal leadership development. The Committee also is responsible for designing and producing an annual SRC Conference for members and the general interested public.

Ad Hoc Committees:

Strategic Planning: Design and oversee the strategic planning process for 2018-2020.

SRC Committee Meeting Schedules: 2019

SRC Conference Number: 1-712-451-0518 - Access Code: 138055

Committees	Chair	Meeting Dates/Days	Meeting Times
Advocacy	Ron Tatro rtatro@elderlawofmi.org	Monthly, 2 nd Tuesdays	1:30 PM
Benefits Access	Anne Holmes Davis davisanne@daaa1a.org	Monthly, 4 th Thursday	Conference Call number provided: 3:30-5:00 PM
Data & Evaluation	Tom Jankowski t.jankowski@wayne.edu	Quarterly, 4th Wednesday (Feb, May, Aug, Nov)	9:30 AM
Finance	Phyllis Edwards phyllis.edwards@bridgingcommunities.org	Monthly, Monday before Board meeting	Conference Call 2:30 PM
Governance	Jason Maciejewski JMaciejewski@tsalink.org	Quarterly (Feb, May, Aug, Nov)	TBD
Membership	Laurie Arora Laurie.Arora@pacesemi.org	Monthly, 1 st Wednesday	Conference Call 10:30 AM
Resource Development	Yuliya Gaydayenko ygaydayenko@jfsdetroit.org	Quarterly (Feb, May, Aug, Nov)	TBD
Training	Audra Frye afrye@pvm.org	Monthly, 1 st Wednesday	1:00 PM
Integrated Care	Celeste Rabaut celeste.rabaut@gmail.com	Monthly, 1 st Wednesday Monthly, 3 rd Tuesday (through April 2019)	Conference Call 9:30 AM Webinar 3 – 4:30 PM
Communications	Kristie King/Wanda Burke kking@miseniors.org wburke@miseniors.org	Bi-Monthly, 1 st Tuesday	9:00 AM

SRC Board	Yuliya Gaydayenko	Monthly, 2 nd Tuesday	2:30 PM
Full Membership	Yuliya Gaydayenko	Quarterly, 3 rd Tuesday (March, June, Sept, Dec)	2:30 PM

*NOTE: Confirmations for scheduled meetings will be sent in advance with exact location.

Quarterly Full Collaborative Membership Meeting Dates

March 26
 June 18
 September 17
 December 10



Budget/Financial

	MHEF Budget	CFSEM Budget	Total Budget	MHEF Expenses	CFSEM Expenses	Total Expenses
	1/1/2018 - 12/31/2018 1/1/2018 - 12/31/2018					
Revenue						
Revenues						
Nov-Gov Revenue	415,895.00	43,365.00	459,260.00	0.00	0.00	0.00
Total Revenues	415,895.00	43,365.00	459,260.00	0.00	0.00	0.00
Total Revenue	415,895.00	43,365.00	459,260.00	0.00	0.00	0.00
Expenses						
2000 Salaries						
Salaries & Wages	25,739.00	1,500.00	27,239.00	12,988.96	995.12	13,984.08
HR Allocation	0.00	0.00	0.00	100.70	7.96	108.66
Total 2000 Salaries	25,739.00	1,500.00	27,239.00	13,089.66	1,003.08	14,092.74
2500 Fringes						
Payroll Taxes	1,495.00	565.00	2,060.00	1,005.56	82.37	1,087.93
Unemployment	526.00	0.00	526.00	108.38	30.12	138.50
Retirement	1,392.00	0.00	1,392.00	949.35	77.82	1,027.17
W/Comp	386.00	0.00	386.00	55.79	3.85	59.64
Health Ins	0.00	0.00	0.00	26.06	2.09	28.15
Life Insurance	739.00	0.00	739.00	163.25	12.46	175.71
Oak-Actuarial Hlth Exp	0.00	0.00	0.00	0.00	0.00	0.00
Total 2500 Fringes	4,538.00	565.00	5,103.00	2,308.39	208.71	2,517.10
3000 Consultants						
Computer Allocation	0.00	0.00	0.00	196.46	15.70	212.16
Misc Contracts	366,718.00	27,325.00	394,043.00	166,403.16	35,440.71	201,843.87
Total 3000 Consultants	366,718.00	27,325.00	394,043.00	166,599.62	35,456.41	202,056.03
4000 Travel						
Out of Area Travel	10,000.00	0.00	10,000.00	4,613.02	0.00	4,613.02
Conferences	3,500.00	5,000.00	8,500.00	320.00	3,887.46	4,207.46
Total 4000 Travel	13,500.00	5,000.00	18,500.00	4,933.02	3,887.46	8,820.48
5000 Space Costs						
Rent	3,400.00	0.00	3,400.00	1,000.00	0.00	1,000.00
Total 5000 Space Costs	3,400.00	0.00	3,400.00	1,000.00	0.00	1,000.00
6000 Supplies/Materials						
Office Supplies	0.00	0.00	0.00	12.98	184.02	197.00
Postage	0.00	500.00	500.00	0.00	0.00	0.00
Copy Costs	0.00	2,000.00	2,000.00	0.00	121.50	121.50
Program Materials	2,000.00	6,475.00	8,475.00	114.63	1,172.31	1,286.94
Total 6000 Supplies/Materials	2,000.00	8,975.00	10,975.00	127.61	1,477.83	1,605.44
Total Expenses	415,895.00	43,365.00	459,260.00	188,058.30	42,033.49	230,091.79

**SOUTHEAST MICHIGAN SENIOR REGIONAL COLLABORATIVE
BALANCE SHEET - CASH BASIS
AS OF DECEMBER 31, 2018**

Assets:		
Current Assets:		
Cash and Cash Equivalents	\$52,553	
Total Current Assets		\$52,553
Total Assets		<u>\$52,553</u>
Liabilities and Equity:		
Current Liabilities:		
Total Current Liabilities		\$0
Long Term Liabilities:		
Total Long Term Liabilities		0
Equity:		
Restricted	\$0	
Unrestricted	<u>52,553</u>	
Total Equity		<u>52,553</u>
Total Liabilities and Equity		<u>\$52,553</u>

**SOUTHEAST MICHIGAN SENIOR REGIONAL COLLABORATIVE
STATEMENT OF REVENUE AND EXPENSES - CASH BASIS
FOR THE YEAR ENDED DECEMBER 31, 2018**

Revenue:		
Donations & Public Support		<u>\$22,450</u>
Total Revenue		\$22,450
Expenses:		
Conferences, Conventions, Networking	\$4,237	
Contracted Services	1,562	
Insurance	1,010	
Legal Fees	318	
Office & Administrative	951	
Printing & Copying	734	
Telephone & Communications	404	
Website & Hosting	<u>574</u>	
Total Expenses		<u>9,790</u>
Revenue in Excess of Expenses		<u>\$12,660</u>

Unaudited-See Accountant's Compilation Report. Jerome, Yellin & Associates, P.L.C. CPAs



**Southeast Michigan
Senior Regional Collaborative**

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CONNECTED
WITH THE
SRC!**



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Southeast Michigan Senior Regional Collaborative

a consortium of organizations serving Southeast Michigan Seniors and Persons with Disabilities

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