



CHANGING THE CARE CONVERSATION

RECRUITING CAREGIVER CHAMPIONS

Program description

The Southeast Michigan Senior Regional Collaborative (SRC) is a non-profit using a collective impact approach to address the well-being, safety, and overall care of older adults. Part of this care means ensuring family caregivers are supported and understood. As a grantee of the national ***Changing the Care Conversation (CTCC)*** program, SRC will focus on building a regional family caregiver coalition in southeast Michigan (Wayne, Oakland, Macomb counties), which will focus on the voice of the caregiver and the impact that diversity has on the caregiving space.

Who are Caregiver Champions?

SRC is seeking individuals who:

- Live in the state of Michigan.
- Are helping and caring for an older adult or a person with disabilities (ex: helping with household tasks, driving to medical appointments, assisting with dressing/toileting/medications/etc.).
- Are able to access and use technology to participate in meetings (ex: phone and/or computer, Zoom).

SRC - Changing the Care Conversation goals:

- Create a regional family caregiver coalition focused on older adults and the voice of the family caregiver.
- Organize a broad audience of family caregiving champions that represent the diversity of southeast Michigan; with special interest in LGBTQ+, African-American, Latinx and other communities of color.
- Provide education to caregivers that focuses on their needs, improves well-being, knowledge, and skills.
- Increase access to social supports and community-based resources.
- Provide tools to reduce overall burden, instances of depression, hospital admissions and emergency department visits; delays and/or avoidance of nursing home placement.
- Highlight the impact of cultural diversity on caregiving.

General responsibilities of the Caregiving Champions:

- Shape and inform the establishment/rollout of coalition.
- Share resources that support and educate family caregivers.
- Support community engagement and other marketing efforts.
- Participate in the regional caregiver coalition.
- Recruit other caregivers to be coalition members.

What To Expect:

- Flexibility for busy caregivers.



- Participate in virtual education workshops and planning meetings.
- A stipend for monthly participation.
 - National and regional/local meetings
 - 3 - 5 hours a months
 - 10 - 12 months

For more information, visit <http://www.semisrc.org/caregiving-coalition.html>. If you are interested and/or know someone who may be interested please contact info@miseniors.org and type "Caregiver Coalition" in the subject line.